



Two-Thousand Days to Make a Difference



2024 EVENT SPONSOR PACKET

Child Care Aware® of Missouri impacts a child's first two-thousand days by helping those who serve children. We BELIEVE Missouri's children should have a strong foundation to be successful in their lives.

By supporting Child Care Aware® of Missouri, you ensure your organization will get exposure in front of a large audience while displaying your commitment to Missouri's early childhood community.

Most importantly, your support helps Child Care Aware® of Missouri continue to implement programs that impact children now and throughout their lives.

Where Can You Find Us? 

We are one of the biggest child care resources in Missouri.

955 Executive Parkway Drive, Suite 106 | St. Louis, MO 63141

Phone: 314-535-1458 | Fax: 314-754-0330

Email: info@mochildcareaware.org





Two-Thousand Days to Make a Difference

Event Sponsor Opportunities 2024



Thursday, May 9, 2024

Give STL Day, is an annual giving movement connecting donors and dollars to nonprofits and their funding needs. Support Child Care Aware® of Missouri and become a matching gift donor!



Saturday, Sept 21, 2024

Each year, Child Care Aware® of Missouri hosts an annual walk that helps us continue to deliver services focusing on the improvement of a child's experiences and environment in their first two-thousand days.

Maximum Support Sponsorship (2 Events Double Exposure!)

Benefits	Platinum \$1,750	Gold \$1,400	Silver \$900	Bronze \$500
Priority Placement of Company Name/Logo	✓			
Exclusive Social Media and Newsletter Posts	5	2		
All benefits at the Give STL DAY and 2000 Step Walk	✓	✓	✓	✓
Four tickets to attend Live2Lead: Leadership Passion hosted by Child Care Aware® of Missouri	✓	✓	✓	✓



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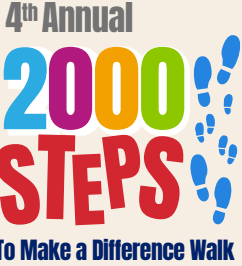
Community Support Sponsorship

Benefits	Platinum \$1,000	Gold \$750	Silver \$500	Bronze \$300
Exclusive Social Media and Newsletter Posts	5	2		
Opportunity to record a sponsor video for our website and social media platforms with nearly 10,000 followers	✓			
Company logo included on virtual event banner Included in social media posts	✓	✓	✓	✓



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Community Support Sponsorship

Benefits	Platinum \$1,000	Gold \$750	Silver \$500	Bronze \$300
Priority Placement of Company Name/Logo Event Banner & Flyer	✓			
Recognized at the event with an opportunity to make a speech	✓			
Exclusive Social Media and Newsletter Posts	2	1		
Opportunity to have a booth at the walk	✓	✓		
Company logo included on event banner and social media posts	✓	✓	✓	
2024 Annual Walk	4 Tickets 4 Shirts	2 Tickets 2 Shirts	2 Tickets 2 Shirts	1 Ticket 1 Shirt



Two-Thousand Days to Make a Difference

Advertise Your Business

Get Your Business In Front of New Audiences

Child Care Aware® of Missouri distributes two newsletters: a weekly Partner Publication reaching over 3,000 individuals involved or interested in the child care community, and a bi-monthly *Child Care Keeps Missouri Working*™ edition reaching over 2,000 business and community contacts across Missouri. You provide the content and select which publication you want your business promoted in. You select the number of ads and the number of posts. Think big - create an ad for each audience!

Publication	1 Ad 1 Post \$100	1 Ad 4 Posts \$250	2 Ads 6 Posts \$450	2 Ads 8 Posts \$600
Partner Publication (child care focused audience)				
<i>Child Care Keeps Missouri Working</i> ™ Newsletter (business and community audience)				
Both Publications	N/A			

Select the package you would like and email this form to Misty@mochildcareaware.org. Call 314-952-9716 to discuss more options.