

2022 SPONSORSHIP PACKET

Our MISSION is to raise the quality of early child care educational experiences in Missouri by improving child care services through training, education, quality standards, coaching, business supports, and policy work.

We BELIEVE every child deserves a safe, equitable, and quality early childhood education experience which is critical to maximize their future well-being.

By supporting Child Care Aware® of Missouri, you ensure your organization will get exposure in front of a large audience while displaying your commitment to Missouri's early childhood community.

Most importantly, your support helps Child Care Aware® of Missouri continue to implement programs that impact children now and throughout their lives.



Two-Thousand Days to Make a Difference

EVENT PACKAGE

Support Child Care Aware® of Missouri at both Give STL Day and our 3rd annual Walk to receive a discount!

Platinum Level \$2,500

- all benefits at the Gold level
- Four exclusive social media posts
- Optimal placement of your brand above all others

Gold Level \$1,900

- all benefits at the GiveSTL Day and Walk gold levels with a 15% discount
- PLUS four tickets to attend Live2Lead: Leadership Passion hosted by Child Care Aware® of Missouri

Silver Level \$1,250

- all benefits at the GiveSTL Day and Walk silver levels with a 10% discount
- PLUS two tickets to attend Live2Lead: Leadership Passion hosted by Child Care Aware® of Missouri

Bronze Level \$800

- all benefits at the GiveSTL Day and Walk bronze levels with a 5% discount
- PLUS one ticket to attend Live2Lead: Leadership Passion hosted by Child Care Aware® of Missouri



Two-Thousand Days to Make a Difference

GIVESTL DAY

Give STL Day, is an annual giving movement connecting donors and dollars to nonprofits and their funding needs. Support Child Care Aware® of Missouri and become a matching gift donor!

Gold Matching Gift Donor \$1,250

- All benefits at the \$750 level
- Three exclusive social media posts
- Recognized as gold matching gift donor on our website with logo and link to your website
- Opportunity to record a sponsor video for our website and social media

Silver Matching Gift Donor \$750

- All benefits at the \$450 level
- Two exclusive social media posts
- Recognized as silver matching gift donor on our website with logo and a link to your website

Bronze Matching Gift Donor \$450

- Company logo included on virtual event banner
- Included in social media posts
- Recognized as bronze matching gift donor on website with logo



Two-Thousand Days to Make a Difference

TWO THOUSAND STEPS TO MAKE A DIFFERENCE

Support Child Care Aware® of Missouri at our 3rd annual walk!

Gold Level \$1,000

- Everything at the \$650 level
- Optimal placement of company logo on event banner and social media flyer
- Three exclusive social media posts
- Recognized as a gold level partner on our website with logo and a link to your website
- Opportunity to have a booth on walk day
- Recognized at the event with an opportunity to make a speech

Silver Level \$650

- Everything at the \$400 level + two additional 2022 Annual Walk tickets and t-shirts valued at \$32
- Two exclusive social media posts
- Recognized as a silver level partner on our website with logo
- Partner provided items in participant swag bag

Bronze Level \$400

- Company logo included on event banner and social media posts
- Two 2022 Annual Walk admission tickets and t-shirts valued at \$16
- Recognized as a bronze level partner on our website with logo



Two-Thousand Days to Make a Difference